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**routes asia**

**Marketing Awards 2017**

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**Mactan-Cebu**  
INTERNATIONAL AIRPORT  
CAR MEGAWIDE  
CEBU AIRPORT CORPORATION

## What's New at Mactan-Cebu International Airport

**MCIA won anna.aero's cake of the week and water cannon arch of the week for Philippine Airlines' CEB-CRK maiden flight**

The Airline Marketing team joined the Davao Tourism Association's general assembly last January 26 to promote Cebu as a transfer hub particularly from Mindanao.

## Network Updates

MCIA together with local TV network ABS-CBN worked together for a one-of-a-kind wedding proposal at the airport.

**Congratulations to the happy couple!**

## Network Updates

▲ Philippine Airlines inaugurated its Cebu – Clark flight last January 30. The event was graced by PAL officials, including PAL Express president Mr. Bonifacio Sam, and Department of Tourism Region 7 Director Catalino Chan. A water cannon salute highlighted the sendoff.

**WELCOME TO Cebu!**  
**PASSENGERS and CREW**  
**AIR ASIA**  
**HANGZHOU-CEBU**  
**INAUGURAL FLIGHT**

Philippines AirAsia launched direct Cebu – Hangzhou services last January 24, operating 3x weekly.

**MABUHAY!**  
**WELCOME TO Cebu!**  
**PASSENGERS & CREW**  
**CHINA EASTERN AIRLINES**  
**WUXI INAUGURAL FLIGHT**

▲ China Eastern launched direct Cebu – Wuxi services last January 26

## 5J increases frequency to IAO

Starting February 1, Cebu Pacific through its wholly owned subsidiary Cebgo will have 12x weekly flights to Siargao. From April onwards, frequency will further increase to twice daily flights.

**Siargao**

Siargao is known as the Surfing Capital of the Philippines.

## PR to launch Coron flights from Cebu

In addition to Surigao, Puerto Princesa and General Santos, Philippine Airlines will also launch direct flights to Busuanga (Coron) in Palawan starting March 26.

ROUTE	FREQUENCY	SCHEDULE	START DATE
Coron (Busuanga)	Daily	CEB-USU 0840H-1010H USU-CEB 1350H-1520H	March 26

Coron's attractions include Kayangan Lake, white sand beaches, as well as World War 2 shipwreck diving. With the addition of Coron, Mactan Cebu International Airport now connects to 27 domestic destinations.

## PH AirAsia expands domestic network in Cebu

Philippines AirAsia will launch flights from Cebu to Davao, Puerto Princesa and Catlican (Boracay) starting April 2017 utilizing A320 aircraft.

ROUTE	FREQUENCY	SCHEDULE	START DATE
Caticlan (Boracay)	Daily	CEB-MPH 1210H-1300H MPH-CEB 1730H-1820H	Apr 22
Davao	2x Daily	CEB-DVO 0430H-0535H DVO-CEB 1040H-1145H CEB-DVO 2210H-2315H DVO-CEB 2345H-0050H+1	Apr 22
Puerto Princesa	Daily	CEB-PPS 1845H-2000H PPS-CEB 2030H-2145H	Apr 22

## Xiamen Airlines to launch JJN, FOC flights

Chinese carrier Xiamen Airlines is adding new routes from the mainland cities of Jinjiang and Fuzhou starting April 2017 utilizing B737-8 aircraft. They are currently operating 3x weekly to Xiamen.

ROUTE	FREQUENCY	SCHEDULE	START DATE
Jinjiang	2x Weekly (D 1.5)	JJN-CEB 1130H-1415H CEB-JJN 1515H-1800H	Apr 10
Fuzhou	2x Weekly (D 2.6)	FOC-CEB 0900H-1200H CEB-FOC 1300H-1550H	Apr 18

## Air Swift increases flights to El Nido

In time for the summer peak season, Air Swift is adding 4x weekly flights from Cebu to El Nido. They are currently operating a daily frequency.

ROUTE	FREQUENCY	SCHEDULE	START DATE
El Nido	4x Weekly (D 1.3.5.7)	ENI-CEB 0855H-1035H CEB-ENI 1115H-1255H	Mar 19 – Jun 30, 2017

## Cebu Feature: Badian

**ACTIVITIES:** canyoning, swimming and relaxing at Lambug beach, chasing waterfalls

Canyoning involves traveling down streams within a canyon by walking, jumping, climbing and swimming. The adventure starts at Canlaob river downstream going to Kawasan falls

**How to get there:** Ride a bus from Cebu South Bus terminal bound for Bato-Barili to Badian town proper: 3-4 hours

- Canyoning tour operators can be pre-booked and are also available along the highway.
- All guides are trained and guests are required to have the proper equipment.
- Continue the adventure in the neighboring town of Alegria, where there are more waterfalls!

## (MCIA) Flight Network Map

**DOMESTIC ROUTE MAP**

ROUTE	WEEKLY FREQ.	ROUTE	WEEKLY FREQ.
BCD Barcelona	42x	KLO Kalibo	24x
BXU Butuan	42x	LGP Legazpi	7x
CGM Cagayan de Oro	10x	MNL Manila	214x
CGY Cagayan de Oro	49x	MPL Mactan (Boracay)	19x
CRK Clark	15x	OMC Ormoc	7x
CYP Cebu	5x	OZC Ozamit	14x
DGT Dumaguete	14x	PAG Pagadian	7x
DPL Dipolog	7x	PPS Puerto Princesa	7x
DVO Davao	52x	RSS Roxas	21x
ENI El Nido	7x	SUG Surigao	7x
GES General Santos	18x	TAC Tacloban	31x
IAG Iloilo	14x	TGO Tandag	3x
	38x	USU Coron	7x
		ZAM Zamboanga	11x

**INTERNATIONAL ROUTE MAP**

ROUTE	WEEKLY FREQ.	ROUTE	WEEKLY FREQ.	ROUTE	WEEKLY FREQ.
CTU Chengdu	7x	KIX Osaka	7x	PUS Busan	18x
DXB Dubai	7x	KUL Kuala Lumpur	4x	SIN Singapore	27x
HKG Hong Kong	17x	LAX Los Angeles	3x	TPE Taipei	5x
ICN Incheon	56x	NGO Nagoya	3x	TPE Taipei	13x
HGH Hangzhou	3x	NRT Narita (Tokyo)	25x	WUH Wuhan	3x
				XMN Xiamen	2x

We are now on **WeChat**

Get connected with (MCIA) Mactan Cebu International Airport through WeChat!

JANUARY STATS	PAX (in millions)	ATM
Domestic	0.57	5,070
International	0.29	1,811
Systemwide	0.86	6,881

For further details, please contact our Airline Marketing Team at [marketing@gmccac.ph](mailto:marketing@gmccac.ph). Terminal Building, Mactan Cebu International Airport Road, Lapu-Lapu 6016 Cebu.

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