

## PAL adds domestic, int'l flights

Philippine Airlines (PAL) kicked off the month with 4 new domestic flights to Siargao (IAO), Legazpi (LGP), Ozamiz (OZC) and Camiguin (CGM). The following day, PAL launched its 7th international route from Cebu to Bangkok, Thailand.

The inaugural ceremonies on both occasions were attended by VIPs from PAL, the Department of Tourism, GMAC, and local government units. Khun Kajornet Apichartrakul of the Tourism Authority of Thailand also gave a message.

On December 10, PAL also started its once weekly service to Beijing, its second destination from Cebu to China.



Cake Slicing | PAL crew



Water Cannon Salute



Lei Reception



Ribbon Cutting Ceremony | By VIP's

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## Pan Pacific connects Cebu to Korea

New domestic carrier Pan Pacific (IATA: 8Y) has commenced its operations using an A320 aircraft from Cebu to 2 destinations in South Korea: Seoul (ICN) and Muan (MWX). The daily service to Seoul started December 10, while Muan twice weekly service started December 16.

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## GMCAC holds roadshow in China

The Airline Marketing team of Mactan Cebu Airport (GMCAC), together with the Philippine Department of Tourism (PDOT) in Beijing and Shanghai, organized a roadshow in key cities last November.

The team met with local Chinese carriers and charter operators in Beijing, Shanghai, Xi'an, Tianjin, Guangzhou, Chengdu and Chongqing. The main objective of the roadshow was to increase awareness about Cebu as a destination and gateway to the Philippines, eventually adding more direct flights. The response was mostly positive, especially with the improving relationship between China and the Philippines. PDOT has also resolved to enhance visa processing and Cebu's branding to attract more tourists.



With DOT Shanghai Tourism Attache Mr. Rene Reyes



At Sichuan Airlines HQ

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## What's New at MCI



3 Cheers for 3 Years GMR Megawide Cebu Airport Corporation (GMCAC) hosted Saathie Night for airport stakeholders as it celebrated its 3rd year anniversary as the private operator of Mactan Cebu International Airport. The event brought together airlines, concessionaires and local government agencies in a night of fun and friendship. Long-time partners were also given tokens of appreciation. A separate Rewards Night was held for employees.



The 1st GMCAC Invitational Cup kicked-off last December 11. Eighteen basketball teams and 13 volleyball teams each for the men's and women's divisions will participate in the games. The teams are from the different airport stakeholders, such as airlines, concessionaires, ground handlers, and government agencies.



Jingle All the Way at MCI! In the spirit of the holiday season, the airport will host choral performances from December 17-25 in both domestic and international passenger areas.

GMCAC has been recognized by the Department of Education - Division of Lapu-Lapu City as a Top Stakeholder Awardee for its contribution in promoting Quality Enhanced Basic Education and Implementation of DepEd Programs and Projects.

Japanese-speaking customer service executives are now deployed in the airport to assist passengers.

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**Happy Holidays!**

As the year draws to a close, the friendly bunch at GMCAC would like to wish you a very Merry Christmas and a Happy New Year!

Mactan Cebu INTERNATIONAL AIRPORT

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## Cebu Feature: Sinulog festival

"Sinulog" comes from the local word "sulog", meaning "like water current movement", describing the movement of the Sinulog dance.

The Grand Parade, including street parties, is going to be on **21st January 2018** which is the feast day of the Santo Nino (Holy Child or the Child Jesus).

### Essentials:

1. Whistle
2. Sinulog shirt and body paint
3. Drinking water
4. Sunblock

### Tips:

1. Phone signal is intermittent during this time. Make sure to coordinate.
2. Be prepared to get wet and dirty!

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### (MCI) Flight Network Map

INTERNATIONAL ROUTE MAP		DOMESTIC ROUTE MAP	
BKK Bangkok	3	NGO Nagoya	22
CKG Chengqing	3	NRT Narita	3
CTU Chengdu	3	PEK Beijing	1
DXB Dubai	7	PUS Busan	14
FOC Fuzhou	2	SIN Singapore	25
HKG Hong Kong	19	TAE Daegu	5
ICN Seoul	63	TPE Taipei	12
KIX Osaka	7	XMN Xiamen	3
KMG Kunming	1	XIV Xian	3
KUL Kuala Lumpur	7		
		BCD Bacolod	28
		RPSB Bantayan Island	2
		BPV Biliran	3
		RVU Butuan	28
		CBO Cotabato	4
		CGM Camiguin	17
		CGY Cagayan de Oro	49
		CRK Clark	13
		CYP Calbayog	5
		DGT Dumaguete	12
		DPL Dipolog	10
		DVO Davao	55
		ENI El Nido	10
		GES General Santos	13
		IAO Siargao	24
		ILO Iloilo	32
		KLO Kalibo	34
		LGP Legazpi	18
		MBT Masbate	4
		MNL Manila	190
		MPH Caticlan	30
		OMC Ormoc	4
		OZC Ozamiz	21
		PAG Pagadian	9
		PPS Puerto Princesa	21
		RXS Roxas	4
		RPSM Maasin	2
		SIPalay	2
		RPSQ Siquijor	18
		SUG Surigao	3
		TAC Tacloban	31
		TAG Tagbilaran	13
		TDG Tandag	3
		USU Busuanga	17
		ZAM Zamboanga	10

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We are now on WeChat

Get connected with (MCI) Mactan Cebu International Airport through WeChat!

NOVEMBER STATS	PAX*	Growth vs. LY	ATM	Growth vs. LY
Domestic	0.53	5.4%▲	5,174	15.9%▲
International	0.26	25.8%▲	1,773	30.6%▲
Systemwide	0.79	11.4%▲	6,947	19.3%▲

\*in millions

For further details, please contact our Airline Marketing Team at [marketing@gmacac.ph](mailto:marketing@gmacac.ph). Terminal Building, Mactan Cebu International Airport Road, Lapu-lapu 6016 Cebu.

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