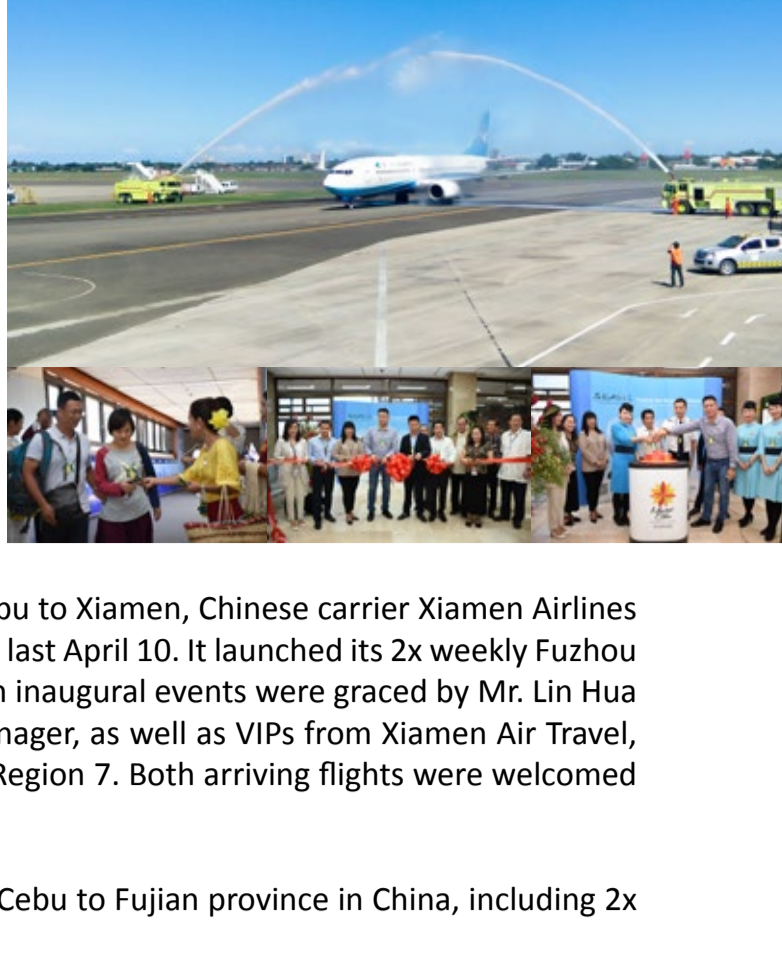
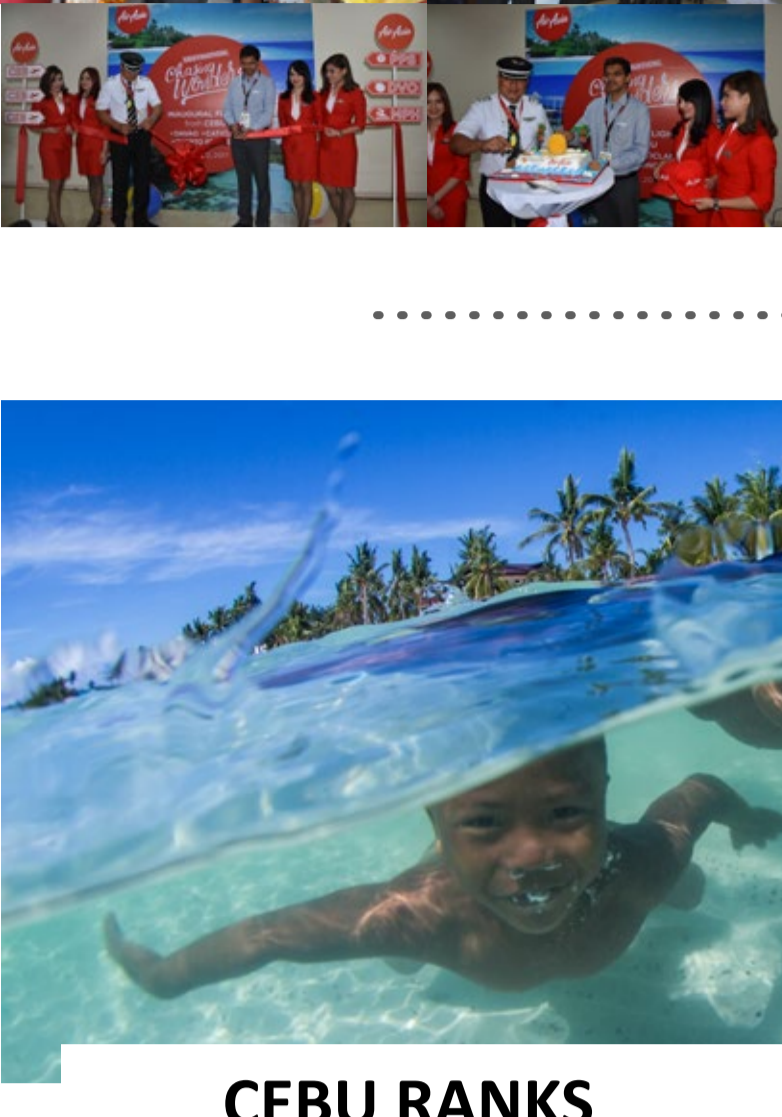


Xiamen Airlines adds 2 new routes from Cebu



A year after it launched direct flights from Cebu to Xiamen, Chinese carrier Xiamen Airlines launched its 2x weekly service to Jinjiang (JNN) last April 10. It launched its 2x weekly Fuzhou (FOC) service one week later on April 18. Both inaugural events were graced by Mr. Lin Hua Gun, Xiamen Airlines Philippines General Manager, as well as VIPs from Xiamen Air Travel, GMCAC, MCAA and Department of Tourism Region 7. Both arriving flights were welcomed with a ceremonial water cannon salute.

Xiamen Airlines is now flying 6x weekly from Cebu to Fujian province in China, including 2x weekly flights to Xiamen (XMN).



PAA launches 3 new domestic routes

Philippines AirAsia (PAA) launched its new flights from Cebu to Davao (DVO), Caticlan-Boracay (MPH) and Puerto Princesa, Palawan (PPS) with a media event last April 22.

Flight Z2522 from Davao, piloted by PAA Director for Flight Operations Capt. Gomer Monreal, was welcomed with a water cannon salute. The ceremonial cake cutting and ribbon cutting were done and questions from the media were entertained by Capt. Gomer and GMCAC Chief Commercial Advisor Ravi Saravu.

PAA now has 4 domestic and 4 international destinations from Cebu.

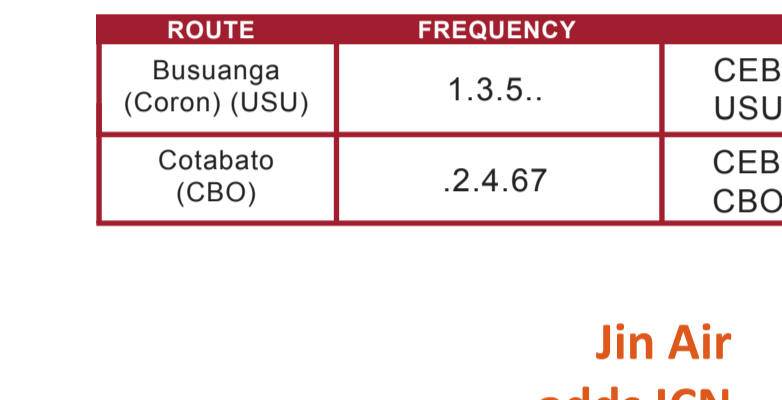


CEBU RANKS

2nd in World's Friendliest Islands list

Travel+Leisure magazine in its annual survey named Cebu as the 2nd friendliest island in the world, stating that 'the helpfulness are one of the island's greatest qualities'.

The top 4 destinations in the list are all in the Philippines: Palawan, Cebu, Luzon and Boracay. T+L notes that "While the politics of the nation have grown ever-more volatile, the people of the islands remain friendly to visitors exploring their scenic home. For many travelers, it's especially helpful that English is one of the official languages of the Philippines, and that islanders are so welcoming of tourists."



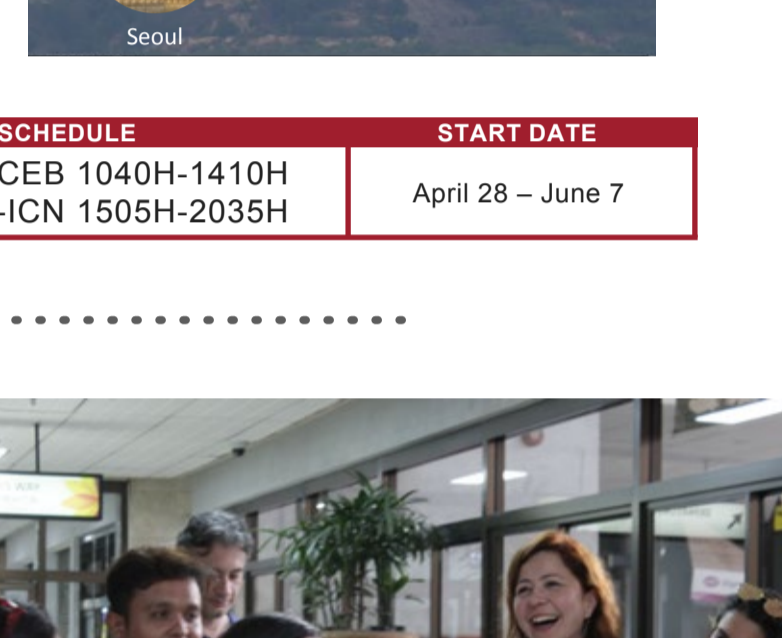
Cebu Pacific launches Coron, Cotabato from Cebu

Cebu Pacific through its subsidiary Cebgo will fly 3x weekly from Cebu to Busuanga starting May 15, and Cebu to Cotabato starting May 16 utilizing ATR72 aircraft. This will increase the airline's domestic network in Cebu to 27 destinations, and Cebu Airport's domestic network to 28. Cotabato is currently unserved from Cebu.

ROUTE	FREQUENCY	SCHEDULE	START DATE
Busuanga (Coron) (USU)	1.3.5..	CEB-USU 1130H-1300H USU-CEB 1640H-1810H	May 15
Cotabato (CBO)	.2.4.67	CEB-CBO 1005H-1125H CBO-CEB 1145H-1305H	May 16

Jin Air adds ICN for peak

Korean LCC Jin Air added a daily flight on the ICN route from April 28 to June 7, 2017. Jin Air is currently flying the route twice daily.



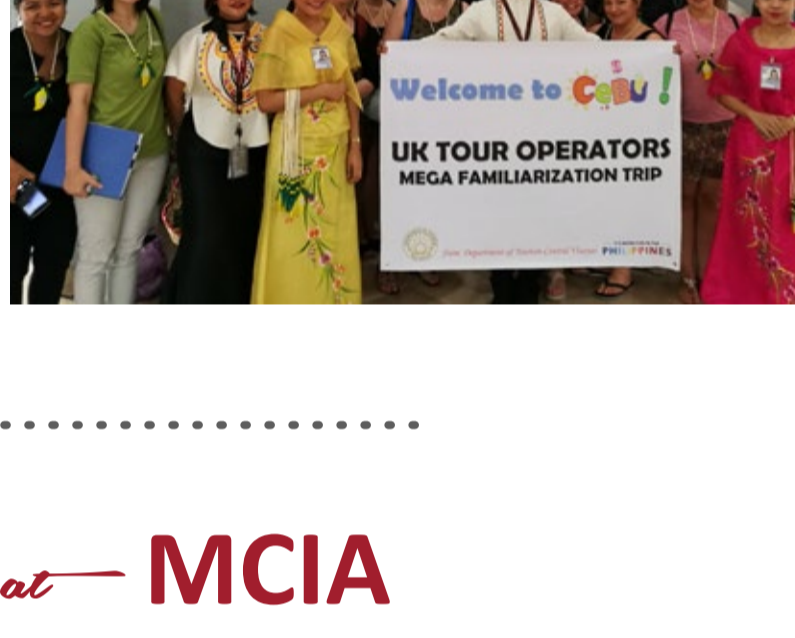
ROUTE	FREQUENCY	SCHEDULE	START DATE
Seoul (ICN)	Daily	ICN-CEB 1040H-1410H CEB-ICN 1505H-2035H	April 28 – June 7



Key European agents visit Cebu

Thirty (30) key agents from the United Kingdom and 15 from Turkey visited Cebu from March 29-31, as part of their mega familiarization tour in the Philippines, organized by the Department of Tourism and Tourism Promotions Board. The guests from the travel and leisure industry visited hotels and went island hopping in Mactan. They were also given a tour of the MCAA terminal.

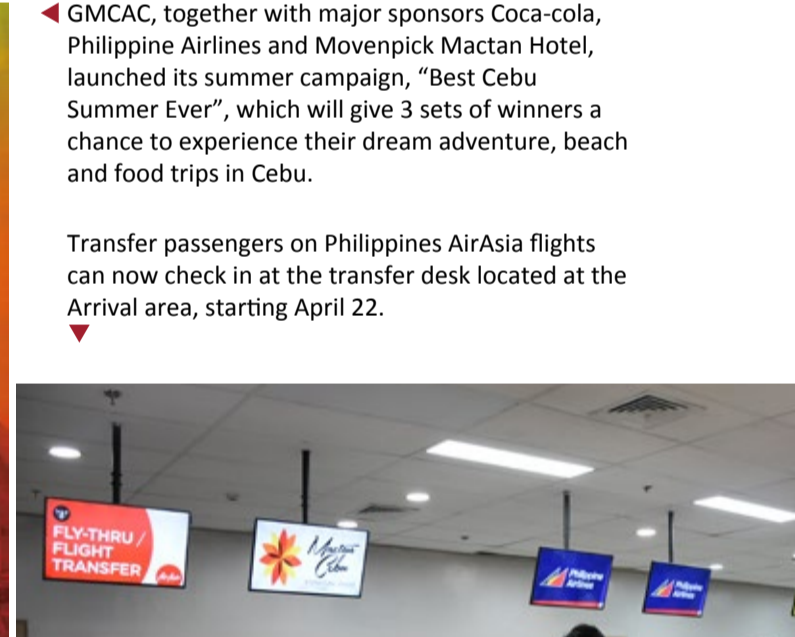
Last March 28, GMR Megawide Cebu Airport Corporation (GMCAAC) participated in the B2B session at Conrad Hotel in Manila. GMCAAC Chief Executive Advisor Andrew Harrison gave a presentation that highlighted Cebu as a major gateway in the Philippines and an attractive tourist destination. 80 travel agents from the UK, Spain, Italy, Turkey and Norway were present. Around 100 participants from our local hotel and resorts were also in attendance.



What's New at MCAA



Cake Cutting



Special Prizes



Discounts and freebies

Emirates celebrated the 1st anniversary of its Cebu-Dubai service last March 30 with a raffle of special prizes for its passengers. The event was graced by Mr. Satish Sethi, Emirates Philippines Country Manager, and Ms. Margaret Yu, General Manager of DNeta Philippines.

China Unionpay cardholders can now avail exclusive discounts from participating merchants in Mactan Cebu International Airport: Island Souvenirs, Watch N See, Watch & Fly, and The Cocoa Treens.

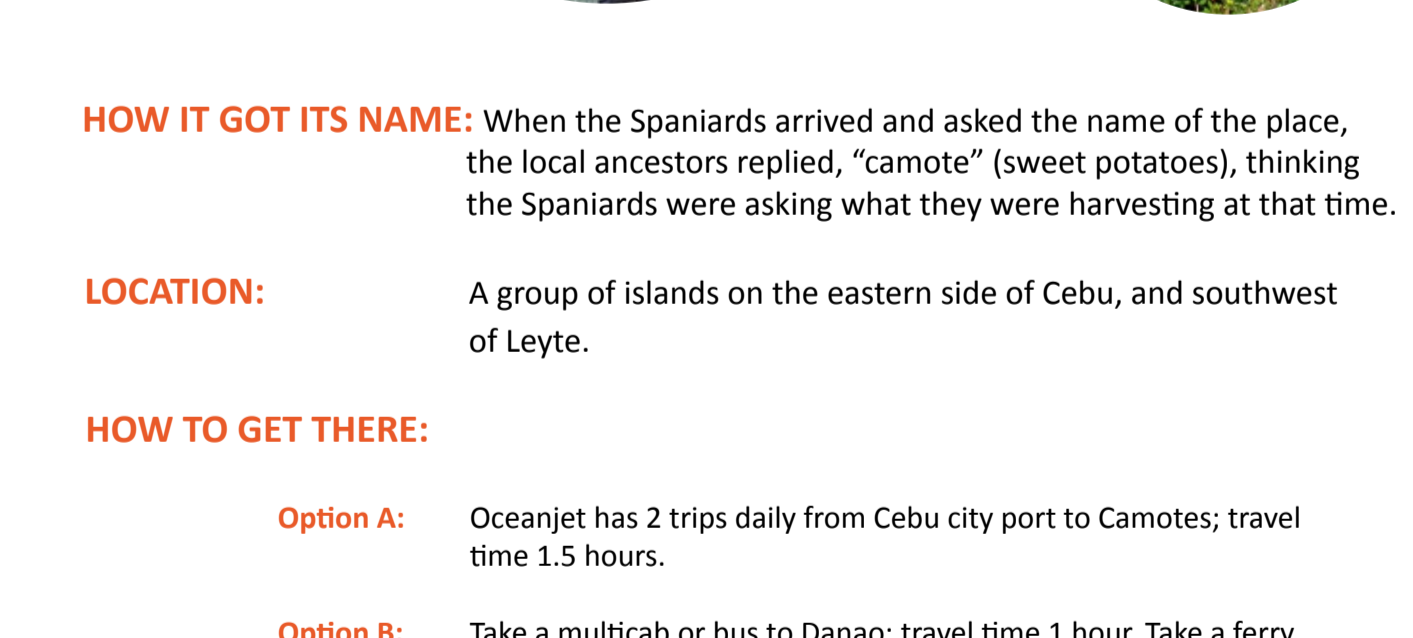
The ASEAN Summit finance and central bank meetings were hosted in Cebu from April 3-7.

GMCAAC, together with major sponsors Coca-cola, Philippine Airlines and Movenpick Mactan Hotel, launched its summer campaign, "Best Cebu Summer Ever", which will give 3 sets of winners a chance to experience their dream adventure, beach and food trips in Cebu.

Transfer passengers on Philippines AirAsia flights can now check in at the transfer desk located at the Arrival area, starting April 22.



Cebu Features: Camotes Island



HOW IT GOT ITS NAME: When the Spaniards arrived and asked the name of the place, the local ancestors replied, "camote" (sweet potatoes), thinking the Spaniards were asking what they were harvesting at that time.

LOCATION: A group of islands on the eastern side of Cebu, and southwest of Leyte.

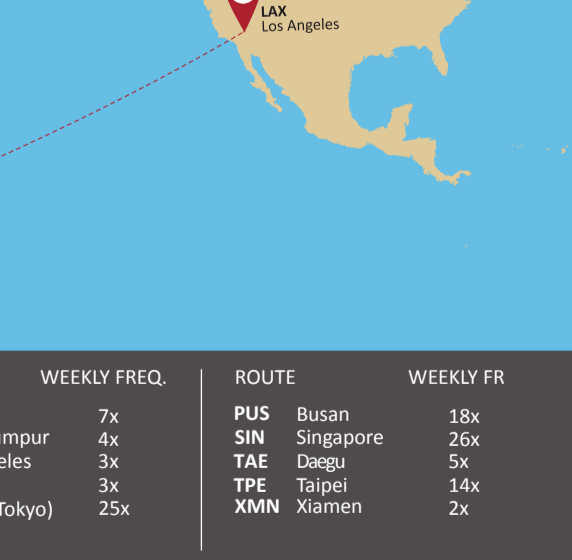
HOW TO GET THERE:

Option A: Oceanjet has 2 trips daily from Cebu city port to Camotes; travel time 1.5 hours.

Option B: Take a multicab or bus to Danao; travel time 1 hour. Take a ferry from Danao port to Camotes Island; travel time 2 hours.

ACTIVITIES: Dive, beach bum in Santiago bay, cliff dive in Buho Rock Resort, kayak at Lake Danao

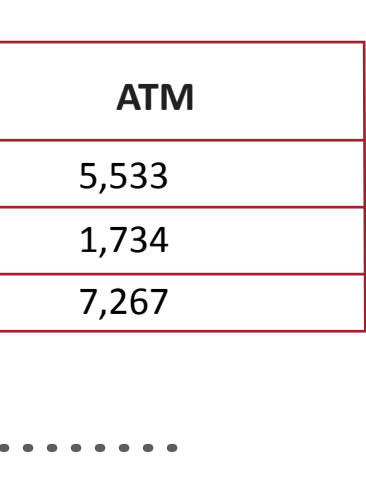
(MCAA) Flight Network Map



DOMESTIC ROUTE MAP			
ROUTE	WEEKLY FREQ.	ROUTE	WEEKLY FREQ.
BCD Bacolod	42x	KLO Kalibo	26x
BXU Butuan	42x	LGP Legazpi	11x
CBO Cotabato	4x	MNL Manila	214x
CCM Comigain	10x	MPH Mactan (Boracay)	28x
CSY Cagayan de Oro	49x	OMC Ormoc	7x
CRK Clark	15x	OZC Ozamiz	7x
CYP Cailayang	5x	PRG Pagadian	7x
DGT Dumaguete	14x	PPS Puerto Princesa	28x
DPL Dipolog	7x	RXS Roxas	7x
DVO Davao	70x	SUG Surigao	21x
ENI El Nido	11x	TAC Tacloban	31x
GES General Santos	18x	TGD Tandag	3x
IAO Ilanggo	18x	USU Coron	10x
ILD Iloilo	38x	ZAM Zamboanga	11x

INTERNATIONAL ROUTE MAP		ASIA		USA	
ROUTE	WEEKLY FREQ.	ROUTE	WEEKLY FREQ.	ROUTE	WEEKLY FR
CTU Chengdu	4x	KIX Osaka	7x	PUS Busan	18x
CKG Chongqing	7x	KUL Kuala Lumpur	4x	SNM Singapore	26x
DXB Dubai	7x	LAX Los Angeles	3x	TAE Daegu	5x
FOC Fuzhou	2x	NGO Nagoya	3x	TPE Taipei	14x
HKG Hong Kong	17x	NRT Narita (Tokyo)	25x	XMN Xiamen	2x
ICN Incheon	63x				
JIN Jinjiang	2x				

We are now on WeChat



Get connected with (MCAA) Mactan Cebu International Airport through WeChat!

MARCH STATS	PAX (in millions)	ATM
Domestic	0.55	5,533
International	0.27	1,734
Systemwide	0.82	7,267

For further details, please contact our Airline Marketing Team at marketing@gmccac.ph. Terminal Building, Mactan Cebu International Airport Road, Lapu-Lapu 6016 Cebu.

- facebook.com/mactancebuairportofficial
- instagram.com/mactancebuairport
- twitter.com/MactanCebuAirport
- WeChat ID: cebuairport
- (+632)494-9000 local 5424